

2025 Conference Agenda

UNITED IN PASSION AND PURPOSE

Last updated Oct. 27: This agenda is subject to change and will be updated as more details become available.

View breakout session descriptions: [2025 MPPHC Breakout Session Descriptions \(PDF\)](#)

Day 1: Tuesday, Oct. 28

- 11:00 a.m.** Registration opens for LPHA members
Whitebirch Lobby
- 12:00 p.m.** LPHA Annual Meeting (lunch provided)
Lakeside Ballroom
- 1:00 p.m.** Registration opens for all conference attendees
Whitebirch Lobby
- 2:00 p.m.** Welcome & announcements
Whitebirch
- 2:30 p.m.** Keynote: “Discover Your Brilliance” with Dr. Patrice Buckner Jackson
Whitebirch
- Fulfillment grows when our work aligns with our deeper purpose. In this inspiring keynote, Dr. Patrice Buckner Jackson (affectionately known as Dr. PBJ) will help you look beyond titles and tasks to uncover your unique brilliance—the irreplaceable value you bring to your community. You’ll explore the powerful connection between Purpose, Passion, and Profession, and discover simple ways to reignite your fire, strengthen partnerships, and lead with renewed energy— united in passion and purpose for a healthier Minnesota.*
- 4:00 p.m.** Break & vendor viewing
Minnesota Room
- 4:30 p.m.** Speed networking
Minnesota Room
- In this networking session, you’ll have the opportunity to connect with colleagues in a dynamic, engaging format designed to spark new ideas and meaningful connections. Through guided prompts and interactive activities, you’ll share experiences, exchange insights, and discover common challenges and opportunities. Whether you’re looking to expand your professional network, find fresh perspectives, or simply get inspired by others in the field,*

this session is designed to help you walk away with valuable connections and practical takeaways.

6:00 p.m. Dinner & LPHA awards
Whitebirch

7:30 p.m. Evening activity – Yappy Hour
Dockside Bar

Day 2: Wednesday, Oct. 29

7:45 a.m. Optional: Morning activity – Sensory Walk.
Coffee House in Breezy Center

NOTE: This is a start time has been updated from previous agendas. Come to the walk ready for the day so afterwards you can go straight to breakfast.

8:00 a.m. Breakfast buffet
Marina Dining Room

9:00 a.m. Public Health Panel & Table Discussion
Whitebirch

10:30 a.m. Break & vendor viewing
Minnesota Room

11:00 a.m. Breakout session 1 ([see descriptions and locations](#))

- 1A: Storytelling for Capacity Building
- 1B: Communicating the Power of Public Health
- 1C: Trauma-Informed Community Cohort: Building a cross-jurisdictional collaboration with community
- 1D: Addressing Health Impacts from Climate Change: How Partnerships Advance Health Equity and Increase Organizational Capacity

12:15 p.m. Lunch
Whitebirch

Optional: Poker Walk
Outdoors, get started before 1:15pm at the Registration desk

1:45 p.m. Breakout session 2 ([see descriptions and locations](#))

- 2A: Brave Space, Real Talk: Leading open dialogue in public health
- 2B: Staff Engagement in Public Health Ethics
- 2C: Strengthening Ties, Expanding Impact: A Story of Partnership with the Upper Sioux Community
- 2D: Equity in Action: Tools and Strategies for Community Health Assessments

- 2E: From Data to Action: Engaging Partners and the Public to Drive Impactful Public Health Campaigns

2:45 p.m. Break & vendor viewing
Minnesota Room

3:15 p.m. Breakout session 3 ([see descriptions and locations](#))

- 3A: CHWs in Action: Models, Measures, and Momentum Across Minnesota
- 3B: Say What You Mean: How effective messaging and narrative strategies can avoid word triggers, create understanding, and invite connection
- 3C: Bloomington Community Brain Health Services: A Collaborative Approach to Community Crisis Response
- 3D: Connecting with Community through Data
- 3E: Artificial Intelligence in Public Health—Ensuring Equity and Justice in the Age of Innovation

4:30 p.m. Break & vendor viewing
Minnesota Room

5:30 p.m. Dinner
Whitebirch

7:00 p.m. Live music by Jeremy Poland & Lantz Dale
Dockside Bar & Grill

Day 3: Thursday, Oct. 30, 2025

8:00 a.m. Breakfast buffet
Marina Dining Room

9:00 a.m. Breakout session 4 ([see descriptions and locations](#))

- 4A: High Flyers: Building Strong Grantee-Funder Relationships
- 4B: Reaching Rural: Building Public Health Communications through Relationships
- 4C: Lightening the load through CRPHI
- 4D: Speaking of Cannabis

10:00 a.m. Break & vendor viewing
Minnesota Room

10:30 a.m. Keynote: “Be the Difference: Belonging is the Support We Need” with Gaelin Elmore

Whitebirch

What determines if an individual is a “success” story or a “cautionary” tale? Is it talent? Is it resilience or grit? Is it simply luck? Gaelin Elmore knows that stories of caution and success have more things in common than we’d care to admit. He knows because he lived it. Mr. Elmore’s powerful story has motivated and inspired thousands, but instead of using his story to focus on “success,” he uses it to shed light on the importance of belonging and “support.” Throughout this keynote, attendees will be challenged and inspired to be individuals who CARE about belonging, because belonging is ‘the difference’ between a story of success and a tale of caution.

12:00 p.m.

Closing and box lunch

Whitebirch