# Breastfeeding Assessment & Planning Tool: Staff

# Breastfeeding Reflections: \_\_\_\_\_\_\_\_\_\_\_\_\_ /\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (enter agency / all or agency clinic name)

Date: \_\_\_\_\_\_\_\_\_\_\_\_

**Breastfeeding Promotion and Support.**

Think about the past year or two –

What trends have you seen with breastfeeding? What has been most helpful in supporting women to get off to a great start with breastfeeding? What are your thoughts about how we can be most effective in promoting and supporting breastfeeding in the coming years? Answer from your perspective; there are no right or wrong answers. Your answers will be reviewed with answers from other WIC staff to help with planning breastfeeding promotion and support. You do not need to answer every question.

* Over the past years we have accomplished:
* I feel our strengths are:-
* I feel our challenges are:
* I’ve noticed this about breastfeeding among our WIC clients:
* To help participants get off to a great start with breastfeeding it would be helpful to:
* What leads women you have worked with to stop breastfeeding before they planned to stop?
* What keeps women breastfeeding, even when they face obstacles?

Other comments about breastfeeding promotion and support in our agency:

* I would like to celebrate our breastfeeding successes by: