

# Promoting Equity in Lactation Application Information

**DUE: MARCH 28, 2025**

Applications need to be completed online [Promoting Equity in Lactation 2025 Application](#).

This form can help you prepare your answers for the online application.

## Application questions:

1. Briefly describe your project or activity and how it will promote equity in lactation for the targeted population/community.
2. Include why this is needed, barriers/challenges identified, what you hope to accomplish, and how it will help support equity in lactation in your community.
3. Describe your partnership with a community organization and/or cultural/local/regional breastfeeding coalition and how your proposal will prioritize leadership from the BIPOC community.
4. Describe how you will evaluate your project or activity.
5. Total amount requested and budget - include an itemized budget.

## Resources to support your application:

Past project examples of equity in lactation available on state WIC website [Additional Funding for Local WIC Agencies](#) and Coffective project examples [Coffective lessons learned](#) (log in required- contact Rosie if you don't have a log in).

[MOM Exhibit 2-D WIC Costs - Allowable and Unallowable](#).

Attached examples of allowable items and categories.

### Important Dates:

Applications due by March 28, 2025.

Funds must be spent by September 30, 2025.

**Questions?** Contact Rosie Pierce-Martin, [Rosie.Pierce-Martin@state.mn.us](mailto:Rosie.Pierce-Martin@state.mn.us), 651-201-4428.

## Reference – Complete Listing of Hyperlinks

[Promoting Equity in Lactation 2025 Application](https://survey.vovici.com/se/56206EE357F864AF)  
(<https://survey.vovici.com/se/56206EE357F864AF>)

[Additional Funding for Local WIC Agencies](https://www.health.state.mn.us/people/wic/localagency/addfunding.html)  
(<https://www.health.state.mn.us/people/wic/localagency/addfunding.html>)

[Coffective lessons learned](https://app.coffective.com/dashboard/lessons) (<https://app.coffective.com/dashboard/lessons>)

MOM Exhibit 2-D WIC Costs - Allowable and Unallowable  
(<https://www.health.state.mn.us/docs/people/wic/localagency/program/mom/exhbts/ex2/2d.pdf>)

Minnesota Department of Health - WIC Program, 625 Robert St N, PO BOX 64975, ST PAUL MN 55164-0975; 1-800-657-3942, [health.wic@state.mn.us](mailto:health.wic@state.mn.us), [www.health.state.mn.us](http://www.health.state.mn.us); to obtain this information in a different format, call: 1-800-657-3942.