



# Minnesota Partners in Public Health Conference

Transforming our system together for a healthy Minnesota

November 13-15, 2024  
Breezy Point, MN

Hosted by



## Sponsor and Exhibitor Information

The Local Public Health Association of Minnesota (LPHA) and the Minnesota Department of Health (MDH) are partnering to host the inaugural 2024 Minnesota Partners in Public Health Conference.

We invite you to join us as a conference sponsor or exhibitor at Breezy Point Resort in Breezy Point, MN on November 13-15, 2024, for this exciting opportunity of learning and connection!

### In this document

- [About the conference](#)
- [About the sponsor and exhibitor experience](#)
- [Sponsorship levels](#)
- [Submit your sponsor or exhibitor application now!](#)
- [Contact](#)

### About the conference

Conference attendees will include state, county, tribal, and city public health leaders from across Minnesota, as well as guest participants from partnering community, educational, and national organizations.

With a conference theme of *Transforming our system together for a healthy Minnesota* we will explore new approaches for transforming Minnesota's public health system, forge and strengthen the state and local public health partnership, and leverage all our expertise to develop strategies that improve the well-being of communities across Minnesota. This conference will provide attendees practical tools, innovative ideas, and valuable networking opportunities to elevate their leadership, increase their connections, and enhance their knowledge of how state, local, and tribal governmental health departments can partner together.

Our organizations rely on the support of sponsors and exhibitors to make this conference a success! Your financial support helps fund meeting costs and increases access to this important learning and connection opportunity. We are grateful for your consideration of being involved.

## About the sponsor and exhibitor experience

By participating in this conference, you will have the opportunity to connect and network with our **estimated 300+ in-person conference attendees**—leaders and decision makers in state, local, and tribal public health from across Minnesota.

All conference sessions, meals, and breaks will be held in the Conference Center at Breezy Point Resort and exhibit space will be near all programming. Sponsoring and exhibiting organizations are welcome and encouraged to participate in the entirety of the conference as there will be many opportunities for connection with attendees both formal and informal throughout the conference.

We will have designated time throughout our agenda during which attendees will be encouraged to visit the vendor exhibits. Specifics on the agenda will be provided closer to the conference.

Exhibit tables may be set up beginning mid-morning Wednesday, November 13. Exhibit space must be cleared by early afternoon on Friday, November 15. We will provide more timing details on set-up and teardown closer to the conference.

## Sponsorship levels

Two sponsorship levels— Gold and Silver – are available to help your organization increase its profile at the MN Partners in Public Health Conference while meeting your engagement goals and budgets. Each sponsorship level offers unique opportunities to connect with conference attendees and to demonstrate your commitment to both governmental public health in Minnesota and the conference.

For governmental programs and non-profits, being an exhibitor is a cost-effective opportunity for you to promote products and services.

## Gold Sponsorships, \$5,000

Gold Sponsors receive increased visibility and play a key role in ensuring a successful Minnesota Partners in Public Health Conference by supporting a conference meal or a keynote session:

- **Conference Meal Sponsor - 5 available:** Food connects us all. By sponsoring a meal during the conference — dinner on Wednesday or Thursday, or breakfast or lunch on Thursday or Friday — you'll find a unique way to make connections with attendees and satisfy their appetites. Your organization's logo will also appear on signage placed at the beginning of high- traffic food lines, and you will have the opportunity to speak for 5 minutes to attendees during your sponsored meal.

- **Conference Keynote Session Sponsor – 3 Available:** This conference will feature high caliber, nationally known keynote speakers that attendees will not want to miss. As a conference keynote session sponsor, you get to start things off with 5 minutes of remarks which can include a summary of your organizations commitment to supporting governmental public health. Your organizations logo will be featured on slides for the plenary session as well.

The gold sponsorship package includes:

- Opportunity to speak to all conference attendees either during a meal or before a keynote session
- Promotion of your company through table-top marketing during the meal or keynote session you are sponsoring
- Recognition of Gold Sponsor with ribbon on nametag
- Recognition of Gold Sponsor from the podium during the conference
- Company logo on conference website, on signage at the conference, and on conference materials
- Full page ad in high traffic areas of the conference
- Listing in the exhibitor guide
- 8 ft. Exhibit table with central location in exhibit area
- Free Registration with four conference tickets

## Silver Sponsorships, \$1,500 to \$2,500

Silver Sponsors raise their company or organization profile by supporting times throughout the conference that allow attendees to connect, rejuvenate, and recharge:

- **Conference Connection and Engagement Sponsor, \$2,500 – 4 Available:** The Partners in Public Health Conference will feature several opportunities for attendees to connect and network, as well as to relax and have fun. Conference Connection and Engagement sponsors will support this by sponsoring one of these opportunities. Some examples might be a networking reception, a social hour, a fun and engaging evening activity, or an activity to promote wellness during the conference. Conference planners will work with you to find the right activity fit for your organization and all sponsorships include signage and announcements promoting your sponsorship of the activity.
- **Conference Snack/Coffee Break Sponsor, \$1,500 – 3 Available:** Often conference attendees need just a little "fuel" to help them get through the day. As a sponsor of one of the conference snack/coffee breaks, your organization will be who everyone thanks for their "pick me up." Signage at snack tables and on slides will acknowledge your organization as the snack break sponsor.

Note that at this level, an exhibit table is not included, but can be added on for an additional \$500.

The silver sponsorship package includes:

- Recognition of Silver Sponsor with ribbon on nametag
  - Recognition of Silver Sponsor from the podium during the conference
  - Company logo on conference website, on signage at the conference, and on conference

materials

- ¼ page ad in high-traffic areas of the conference
- Listing in the exhibitor guide
- Free Registration with two conference tickets
- Optional: 8 ft. Exhibit table with central location in exhibit area (additional \$500)

## Exhibitor, \$500

The exhibitor package includes:

- 8 ft. Exhibit table
- Listing in the exhibitor guide
- Free registration with one conference ticket

A selection committee will be reviewing applications and confirming sponsorship and exhibitor spots on a rolling basis, so don't miss your chance to participate at the level you desire. Spots at each level are limited! All applicants will be notified of the selection committee's decision and will be sent further instructions on payment, registration, and lodging at the conference.

For planning purposes, vendors can expect to pay a hotel rate of \$129/night + tax at Breezy Point Resort as part of the conference room block group rate. All meals at the conference are included in the conference ticket(s) vendors receive in accordance with their sponsorship level. Any additional attendees will need to pay the conference registration fee of \$225. Additional conference details, including program and speaker information, is available on the Partners in Public Health Conference webpage: [Partners in Public Health Conference - MN Dept. of Health \(state.mn.us\)](https://www.state.mn.us/health/partners)

## Submit your conference vendor application now!

**Application link:** [2024 Minnesota Partners in Public Health Conference Sponsor/ Exhibitor Application](https://www.surveymonkey.com/r/TS778LK)  
(<https://www.surveymonkey.com/r/TS778LK>)

## Contact

If you have any questions regarding being a conference sponsor or exhibitor please contact Alicia Rodriguez, LPHA Project Manager, at 651-789-4325 or email [arodriguez@mncounties.org](mailto:arodriguez@mncounties.org).

We look forward to seeing you at the conference!